



CANE
FINANCIAL

EASTERN SUBURBS CRICKET CLUB
SYDNEY: AUSTRALIA
2017-18



Roy	16
Robson	9
Ex 5 Ov 12 Tg	
UNSW1s	
Skelly	0/ 1
Lindsay	0/ 3
14:45	



EASTS DOLPHINS

BACKGROUND



HISTORY

Eastern Suburbs Cricket Club (ESCC), or Waverley Cricket Club as it was previously known, was established in 1894 and is now heading into its 123rd year. In that time the club has won 43 premierships and has produced 23 Australian international cricketers.

STRUCTURE

ESCC is one of the largest community cricket clubs in Australia, with over 900 members. It is one of the only cricket clubs in Australia that has both a Senior and Junior Cricket Club under the same Committee of Management, making it one of the largest single cricket clubs in Australia. The Junior Club is made up of over 750 children from ages 5-16. Included in this are 120 children who participate in our In2Cricket programs at Waverley Oval on a Saturday morning. The Senior Club has over 150 members across its playing, Life Members, past player members and extended member base.

FACILITIES

The Club recently benefitted from an \$18 million upgrade of its home base at Waverley Oval, which is considered a leading state-of-the-art cricket ground. Last season, Waverley Oval was voted Runner-Up in the Ground of the Year award for Sydney Grade Cricket (Ground of the Year in 2012-2013). Full-time ground staff ensure the field and training nets are first-class facilities.

PEDIGREE

The Club has a strong track record in producing high quality cricketers. Recent ESCC players that have gained international squad selection include: David Warner, Brad Haddin, Peter Forrest, Peter Nevill, Sam Robson, Nathan Bracken, Greg Matthews and Nic Maddinson. ESCC has also had many other international cricketers play at the club over that period, including Tony Greig, Bruce Francis, Malcolm Marshall and Geoff Boycott.

GROWTH

The Club's detailed Vision and Strategy plan lays out the pathways for success, longevity and strength on and off the field - through dynamic and strategic management. We aim to provide the best positive structures for all our members.



EASTS DOLPHINS CLUB STRATEGY

CRICKET

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CULTURE

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COMMUNITY

- Engage high quality coaching and support staff.
- Develop elite cricketers and champion teams.
- Increase the number of NSW/ Australian representative players within the playing ranks to build an environment that promotes excellence.
- Provide leading training and playing facilities at Waverley Oval, and our supporting grounds.
- Build teams around excellent leaders and develop and nurture younger players with leadership qualities.
- Provide sound and enjoyable high performance cricket structures for the development and pathways of our junior cricketers.
- Proactive integration structures with the Senior and Junior Clubs

- Ensure existence of a dynamic and visionary Club Committee of Management to develop and maintain the Club strategy and forward standing of the Club's brand.
- Ensure that ESCC maintains its reputation as an enjoyable environment to play cricket by providing outstanding social programs.
- Drive success on the field by giving high priority to club morale.
- Ensure personality types that are a good fit for the playing group and culture.
- Encourage personal development with the aim of helping players succeed on and off the field.
- Ensure that ESCC juniors enjoy and respect the game in a developmental environment

- Promote the club through proactive Marketing, PR, Media and Social Media Outputs and engage with the Eastern Suburbs and extended communities.
- Continue to build networks within the Eastern Suburbs demographic and extended networks to help maximise commercial and partnership opportunities.
- Promote the Easts Dolphins brand to the community to drive participation in cricket.
- Provide cricket to all ages in the community (male and female).
- Foster awareness of the local community programmes and social structures, and aim to align ESCC with them.



EASTS DOLPHINS CLUB STRUCTURE



MANAGEMENT COMMITTEE

President
JIM MAXWELL

Management Group (x10)
Operations/Commercial Manager

- Leading Financial Management members
- Leading Corporate and CSR members
- Leading Sports and Corporate Community Administrators

Vice President
PETER LOVITT

SENIOR CRICKET

Senior Coaching

Steve Green, Ben Sawyer, Michael Bevan, Nathan Bracken, Greg Matthews, Kevin Pillay

Senior Leadership Group

PETER NEVILL, NIC MADDINSON,
WILL SOMERVILLE, GREG CLARENCE,
IAN MORAN

Green Shield, Academy Coaching Staff

LEE KIRK, BRENDAN LYON

JUNIOR CRICKET

Junior High Performance Coach: BRENDAN LYON

Junior Sub-Committee

Junior Coach (8-12) / Elite Pathways (13-16)

In2Cricket Coordinator (5-8)

40 Junior Teams (under 8s - under16s)

In2Cricket Program: LIZ CLARENCE





THANK YOU

CONTACT

Peter Lovitt
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Vice President

VIDEO

Watch the “Easts Dolphins ICC
Cricket
360 profile” on YouTube:
<http://www.youtube.com/watch?v=5mbV6w7uyCU#t=252>

